

Rep Order# 9776176 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 45123

Printed: 09/18/2012 3:28 PM
Last Received: 09/18/2012 2:44 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product American Crossroads
Estimate# 690
Buyer Stephanie Maroney
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/690
Flight Dates 09/05/2012 - 09/14/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-WILL ADD MKGD FOR LINE 27 TO CURRENT
SKED. PLS CNF

Was 69,950.00
- 330.00 to
69,600.00
45-26
0906177

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*27	F	3P-4P	LET'S MAKE A DEAL	:30	\$350.00	09/14-09/14	0	0	0	\$0.00	
				Sales Remark: V11 1X NA								
				V11 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 77 / \$69,600.00
Sales Totals: 77 / \$69,600.00
Station Totals: 77 / \$69,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$257,778	CABL	0%	EKRC	2%	UNKN	0%	WBQC	0%	WCPO	23%
		WKRC	27%	WLWT	28%	WSTR	1%	WXIX	19%		

Books null
Demos RA35+

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Salesperson FAX# 202-955-5348

Rep Order# 9776176 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 45123

Printed: 09/18/2012 9:17 AM
Last Received: 09/12/2012 11:30 AM
Showing Buylines: All Rep & Sta Revised Lines

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Advertiser () POLITICAL ISSUE GROU
Product American Crossroads
Estimate# 690
Buyer Stephanie Maroney
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Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/690
Flight Dates 09/05/2012 - 09/14/2012
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--- REMARKS ---

pls see line 27
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*27	F	3P-4P	LET'S MAKE A DEAL	:30	\$350.00	09/14-09/14	1	1	1	\$350.00	
			Station Remark:	V10 ix na 9/14 special news report. mg sun 1205-105a ncir 9/23								

---REPORT TOTALS---

Report Totals: 1 / \$350.00

---SALES MONTHLY TOTALS---

Sep 12: 78 / \$69,950.00
Sales Totals: 78 / \$69,950.00
Station Totals: 78 / \$69,950.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$259,074	CABL	0%	EKRC	2%	UNKN	0%	WBQC	0%	WCPC	23%
		WKRC	27%	WLWT	28%	WSTR	1%	WXIX	19%		

Books null
Demos RA35+

Rep Order# 9776176 Ver# 10 Status Returned
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Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product American Crossroads
Estimate# 690
Buyer Stephanie Maroney
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/690
Flight Dates 09/05/2012 - 09/14/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: jgaunt@local12.com
Sent: Monday, September 17, 2012 10:03 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: American Crossroads - 45123

Station: WKRC-TV

Order Information:

Order #: 45123
Order Total: \$69,950.00
Agency: Crossroads Media
Advertiser: American Crossroads
Product: American Crossroads
Alternate Order #: 09776176
Estimate #: 690
Flight Dates: 09/04/12 - 09/14/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45123-27-2):

Rate: \$350.00
Air Date: Fri 09/14/12
Eligible Days: -----F-----
Inventory Code: Let's Make a Deal
Inventory Description: Let's Make a Deal
Inventory Code Time: 3:00 PM-4:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: News Special Report

*1x Sew 12:10A
on 9/23 Mue*

Spot Manager: All, 09/05/12-09/14/12



Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45123												
Line: 1												
09/14/12 day		6:08:58 AM	:30	\$650.00	USPRTV6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	American Crossroads	690	P-2	2	MWASH
											1	
Line: 2												
09/05/12 day		6:08:35 AM	:30	\$650.00	USPRTV6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	American Crossroads	690	P-2	1	MWASH
											1	
Line: 3												
09/06/12 day		6:25:06 AM	:30	\$650.00	USPRTV6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	American Crossroads	690	P-2	1	MWASH
											1	
Line: 4												
09/07/12 day		6:12:46 AM	:30	\$650.00	USPRTV6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	American Crossroads	690	P-2	1	MWASH
											1	
Line: 5												
09/10/12 day		6:21:48 AM	:30	\$650.00	USPRTV6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	American Crossroads	690	P-2	1	MWASH
											1	
Line: 6												
09/11/12 day		6:22:37 AM	:30	\$650.00	USPRTV6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	American Crossroads	690	P-2	1	MWASH
											1	
Line: 7												
09/12/12 day		6:23:53 AM	:30	\$650.00	USPRTV6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	American Crossroads	690	P-2	1	MWASH
											1	
Line: 8												
09/13/12 day		6:14:11 AM	:30	\$650.00	USPRTV6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	American Crossroads	690	P-2	1	MWASH
											1	
Line: 9												
09/14/12 day		8:16:46 AM	:30	\$350.00	USPRTVCBS	This Morning	(8:00:00 AM-8:30:00 AM)	American Crossroads	690	P-2	2	MWASH
											1	
Line: 10												
09/05/12 day		8:15:51 AM	:30	\$350.00	USPRTVCBS	This Morning	(8:00:00 AM-8:30:00 AM)	American Crossroads	690	P-2	1	MWASH
											1	
Line: 11												
09/06/12 day		8:13:52 AM	:30	\$350.00	USPRTVCBS	This Morning	(8:00:00 AM-8:30:00 AM)	American Crossroads	690	P-2	1	MWASH
											1	
Line: 12												
09/07/12 day		8:12:07 AM	:30	\$350.00	USPRTVCBS	This Morning	(8:00:00 AM-8:30:00 AM)	American Crossroads	690	P-2	1	MWASH
											1	
Line: 13												
09/10/12 day		8:19:51 AM	:30	\$350.00	USPRTVCBS	This Morning	(8:00:00 AM-8:30:00 AM)	American Crossroads	690	P-2	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/14/12



Date	Week	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: American Crossroads

Agency: Crossroads Media

Station: WKRC-TV

Order: 45123

Line: 13

				\$350.00							1	
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Line: 14

09/11/12	day	8:19:24 AM	:30	\$350.00	USPRTVCBS This Morning	(8:00:00 AM-8:30:00 AM)	American Crossroads	690	P-2		1	MWASH
				\$350.00							1	

Line: 15

09/12/12	day	8:21:06 AM	:30	\$350.00	USPRTVCBS This Morning	(8:00:00 AM-8:30:00 AM)	American Crossroads	690	P-2		1	MWASH
				\$350.00							1	

Line: 16

09/13/12	day	8:29:25 AM	:30	\$350.00	USPRTVCBS This Morning	(8:00:00 AM-8:30:00 AM)	American Crossroads	690	P-2		1	MWASH
				\$350.00							1	

Line: 17

09/08/12	day	6:59:02 AM	:30	\$250.00	USPRTV6a-8a News BB	(6:30:00 AM-7:00:00 AM)	American Crossroads	690	P-2		1	MWASH
				\$250.00							1	

Line: 18

09/09/12	day	9:07:08 AM	:30	\$900.00	USPRTVCBS Sun Morning	(9:00:00 AM-9:30:00 AM)	American Crossroads	690	P-2		1	MWASH
				\$900.00							1	

Line: 19

09/14/12	day	12:24:52 PM	:30	\$1,000.00	USPRTVLocal 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2		2	MWASH
				\$1,000.00							1	

Line: 20

09/05/12	day	12:08:04 PM	:30	\$1,000.00	USPRTVLocal 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2		1	MWASH
				\$1,000.00							1	

Line: 21

09/06/12	day	12:08:26 PM	:30	\$1,000.00	USPRTVLocal 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2		1	MWASH
				\$1,000.00							1	

Line: 22

09/07/12	day	12:27:26 PM	:30	\$1,000.00	USPRTVLocal 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2		1	MWASH
				\$1,000.00							1	

Line: 23

09/10/12	day	12:09:01 PM	:30	\$1,000.00	USPRTVLocal 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2		1	MWASH
				\$1,000.00							1	

Line: 24

09/11/12	day	12:28:25 PM	:30	\$1,000.00	USPRTVLocal 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2		1	MWASH
				\$1,000.00							1	

Line: 25

09/12/12	day	12:19:54 PM	:30	\$1,000.00	USPRTVLocal 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2		1	MWASH
				\$1,000.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/14/12



Date	Week	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: American Crossroads

Agency: Crossroads Media

Station: WKRC-TV

Order: 45123

Line: 26

09/13/12 day	12:19:38 PM	:30	\$1,000.00	USPRTV	Local 12 News at Noon	12:00 PM-12:30 PM	American Crossroads	690	P-2	1	MWASH
			\$1,000.00							1	

Line: 28

09/05/12 day	3:27:47 PM	:30	\$350.00	USPRTV	Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
			\$350.00							1	

Line: 29

09/06/12 day	3:28:03 PM	:30	\$350.00	USPRTV	Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
			\$350.00							1	

Line: 31

09/10/12 day	3:58:27 PM	:30	\$350.00	USPRTV	Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
			\$350.00							1	

Line: 32

09/11/12 day	3:58:33 PM	:30	\$350.00	USPRTV	Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
			\$350.00							1	

Line: 33

09/12/12 day	3:59:16 PM	:30	\$350.00	USPRTV	Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
			\$350.00							1	

Line: 34

09/13/12 day	3:29:26 PM	:30	\$350.00	USPRTV	Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	690	P-2	1	MWASH
			\$350.00							1	

Line: 35

09/14/12 day	5:28:48 PM	:30	\$1,000.00	USPRTV	5p Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	American Crossroads	690	P-2	2	MWASH
			\$1,000.00							1	

Line: 36

09/05/12 day	5:25:23 PM	:30	\$1,000.00	USPRTV	5p Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	American Crossroads	690	P-2	1	MWASH
			\$1,000.00							1	

Line: 37

09/06/12 day	5:23:00 PM	:30	\$1,000.00	USPRTV	5p Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	American Crossroads	690	P-2	1	MWASH
			\$1,000.00							1	

Line: 40

09/11/12 day	5:12:25 PM	:30	\$1,000.00	USPRTV	5p Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	American Crossroads	690	P-2	1	MWASH
			\$1,000.00							1	

Line: 41

09/12/12 day	5:23:14 PM	:30	\$1,000.00	USPRTV	5p Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	American Crossroads	690	P-2	1	MWASH
			\$1,000.00							1	

Line: 42

09/13/12 day	5:06:41 PM	:30	\$1,000.00	USPRTV	5p Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	American Crossroads	690	P-2	1	MWASH
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/14/12



Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45123												
Line: 42												
				\$1,000.00							1	
Line: 43												
09/14/12	day	6:25:32 PM	:30	\$1,200.00	USPRTV6p	Local 12 News at Six 6:00 PM-6:30 PM		American Crossroads	690	P-2	2	MWASH
				\$1,200.00							1	
Line: 44												
09/05/12	day	6:11:54 PM	:30	\$1,200.00	USPRTV6p	Local 12 News at Six 6:00 PM-6:30 PM		American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 45												
09/06/12	day	6:27:14 PM	:30	\$1,200.00	USPRTV6p	Local 12 News at Six 6:00 PM-6:30 PM		American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 46												
09/07/12	day		:30	\$1,200.00		6p Local 12 News at Six 6:00 PM-6:30 PM		American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 48												
09/11/12	day	6:28:46 PM	:30	\$1,200.00	USPRTV6p	Local 12 News at Six 6:00 PM-6:30 PM		American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 49												
09/12/12	day	6:25:09 PM	:30	\$1,200.00	USPRTV6p	Local 12 News at Six 6:00 PM-6:30 PM		American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 50												
09/13/12	day	6:12:05 PM	:30	\$1,200.00	USPRTV6p	Local 12 News at Six 6:00 PM-6:30 PM		American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	
Line: 51												
09/14/12	day	7:21:00 PM	:30	\$850.00	USPRTVM-F	7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	2	MWASH
				\$850.00							1	
Line: 52												
09/05/12	day	7:27:38 PM	:30	\$850.00	USPRTVM-F	7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
				\$850.00							1	
Line: 53												
09/06/12	day	7:10:19 PM	:30	\$850.00	USPRTVM-F	7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
				\$850.00							1	
Line: 54												
09/07/12	day	7:26:26 PM	:30	\$850.00	USPRTVM-F	7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
				\$850.00							1	
Line: 56												
09/11/12	day	7:28:22 PM	:30	\$850.00	USPRTVM-F	7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
				\$850.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/14/12



Date	Week	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45123												
Line: 57												
09/12/12	day	7:11:57 PM	:30	\$850.00	USPRTV	M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
											1	
Line: 58												
09/13/12	day	7:11:06 PM	:30	\$850.00	USPRTV	M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	690	P-2	1	MWASH
											1	
Line: 59												
09/14/12	day	11:17:57 PM	:30	\$1,400.00	USPRTV	11p M-Su Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	2	MWASH
											1	
Line: 60												
09/05/12	day	11:54:18 PM	:30	\$1,400.00	USPRTV	11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 61												
09/06/12	day	11:45:15 PM	:30	\$1,400.00	USPRTV	11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 62												
09/07/12	day	11:23:32 PM	:30	\$1,400.00	USPRTV	11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 63												
09/10/12	day	11:29:47 PM	:30	\$1,400.00	USPRTV	11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 64												
09/11/12	day	11:34:17 PM	:30	\$1,400.00	USPRTV	11p M-Su Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 65												
09/12/12	day	11:21:11 PM	:30	\$1,400.00	USPRTV	11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 66												
09/13/12	day	11:28:14 PM	:30	\$1,400.00	USPRTV	11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 67												
09/08/12	day	11:20:59 PM	:30	\$1,400.00	USPRTV	11p M-Su Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 68												
09/09/12	day	12:06:41 XM	:30	\$1,400.00	USPRTV	11p M-Su Local 12 News	11:00 PM-11:35 PM	American Crossroads	690	P-3	1	MWASH
											1	
Line: 69												
09/14/12	day	12:12:50 XM	:30	\$450.00	USPRTV	Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/14/12



Date	Week	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45123												
Line: 69												
				\$450.00							1	
Line: 70												
09/05/12 day		12:57:33 XM	:30	\$450.00	USPRTV	Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
				\$450.00							1	
Line: 71												
09/06/12 day		12:43:19 XM	:30	\$450.00	USPRTV	Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
				\$450.00							1	
Line: 72												
09/07/12 day		11:47:33 PM	:30	\$450.00	USPRTV	Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
				\$450.00							1	
Line: 73												
09/10/12 day		12:32:12 XM	:30	\$450.00	USPRTV	Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
				\$450.00							1	
Line: 74												
09/11/12 day		11:58:46 PM	:30	\$450.00	USPRTV	Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
				\$450.00							1	
Line: 75												
09/12/12 day		12:31:33 XM	:30	\$450.00	USPRTV	Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
				\$450.00							1	
Line: 76												
09/13/12 day		11:46:08 PM	:30	\$450.00	USPRTV	Letterman	11:35 PM-12:35 XM	American Crossroads	690	P-3	1	MWASH
				\$450.00							1	
Line: 77												
09/09/12 day		8:26:22 PM	:30	\$3,000.00	USPRTV	Sun Reg 1	7:00 PM-8:00 PM	American Crossroads	690	P-2	1	MWASH
				\$3,000.00							1	
Line: 78												
09/09/12 day		2:44:36 PM	:30	\$5,000.00	USPRTV	AFC Regular Season	(1:00:00 PM-4:00:00 PM)	American Crossroads	690	P-3	1	MWASH
				\$5,000.00							1	
Line: 79												
09/08/12 day		7:54:23 PM	:30	\$350.00	USPRTV	Sa Prime Access Rotato	7p-8p	American Crossroads	690	P-3	1	MWASH
				\$350.00							1	
Line: 80												
09/05/12 day		5:07:10 PM	:30	\$1,000.00	USPRTV	5p Local 12 News at Five	(5:00:00 PM-5:30:00 PM)	American Crossroads	690	P-2	1	MWASH
				\$1,000.00							1	
Line: 81												
09/06/12 day		6:07:56 PM	:30	\$1,200.00	USPRTV	6p Local 12 News at Six	6p-630p	American Crossroads	690	P-2	1	MWASH
				\$1,200.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/14/12



Date	We	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: American Crossroads

Agency: Crossroads Media

Station: WKRC-TV

Order: 45123

Line: 82

09/07/12 day 7:45:44 PM :30 \$850.00 USPRTVM-F 730p-8p 730p-8p American Crossroads 690 P-2 1 MWASH

\$850.00

1

Line: 83

09/14/12 day 5:14:25 PM :30 \$1,000.00 USPRTV 5p Local 12 News at Five (5:00:00 PM-5:30:00 PM) American Crossroads 690 P-2 1 MWASH

\$1,000.00

1

\$69,600.00

77

\$69,600.00

77

\$69,600.00

77

\$69,600.00

77

\$69,600.00

77

[Filtered by:] [Sorted by: Station]